

BASIC BY B&C

The **Basic by B&C** range is there when value is key and you want to stay simple without compromising quality, whether it's for T-shirts, polo shirts, sweatshirts, fleece or jackets. This complete range includes core styles such as our iconic B&C Exact T-shirts and B&C Sirocco windbreakers. In addition in 2016 we continue to expand our successful B&C ID. line, already offering a polo shirt duo, a fleece duo and a jacket duo, with a great new 2-layer Softshell jacket duo, to bring you even more possibilities to develop your business.

Promotions - Merchandising - Events

All Basic by B&C styles are designed with the care and attention to detail that make B&C Collection unique whilst focusing on meeting the needs of volume actions such as promotions, merchandising and events. All our fabrics offer great surfaces for decoration so that you can make your brand or message really stand out.

Basic by B&C, opening up new business opportunities

- 108 **T-shirts** the B&C Exact 190 line
- 112 **T-shirts** the B&C Exact 150 line - B&C Women-Only
- 114 **Polo shirts** B&C ID.001 - B&C ID.001 /women
- 116 **Sweatshirts** B&C ID.002 - B&C ID.003 - B&C ID.004
- 118 **Fleece** B&C ID.501 - B&C ID.501 /women
- 120 **Jackets** the B&C Sirocco line
- 124 **Jackets** B&C ID.601 - B&C ID.601 /women
- 126 **Softshell** B&C ID.701 Softshell - B&C ID.701 Softshell /women



B&C QUALITY, EVEN FOR THE BASICS

BASIC
BY B&C

T-SHIRTS

100% ring-spun cotton / Exact Collar with 3% elastane, for maximum shape retention / Trio offer, including kids / Wide colour range



B&C EXACT 190 & B&C EXACT 190 /W.
P.108



B&C EXACT 190 /KIDS
P.110



B&C EXACT 150 /KIDS
P.111



B&C EXACT 150 & B&C WOMEN-ONLY
P.112

POLO SHIRTS

100% ring-spun cotton / Duo Concept / Wide colour range



B&C ID.001 /WOMEN & B&C ID.001
P.114

FLEECE

Micro-fleece / Duo Concept / 10 colours



B&C ID.501 & B&C ID.501 /WOMEN
P.118

SWEATSHIRTS

Ring-spun cotton quality / Wide colour range



B&C ID.002
P.116



B&C ID.004
P.116



B&C ID.003
P.117

JACKETS

Basic, but superior quality detailing / Essential urban styles / Duo and Trio styles / Wide colour range for jackets



B&C SIROCCO /KIDS
P.121



B&C SIROCCO & B&C SIROCCO /W.
P.122



B&C ID.601 & B&C ID.601 /WOMEN
P.124



B&C ID.701 SOFTSHELL & B&C ID.701 SOFTSHELL /WOMEN
P.126

SOFTSHELL

Essential 2-layer softshell / Micro-fleece inner (contrast colour except for Black) / 2-way stretch fabric / Duo Concept / 6 colours

BASIC | T-SHIRT

B&C EXACT 190 - TU 004

SINGLE JERSEY

100% PRE-SHRUNK RING-SPUN COTTON

185 G/M² | XS* - S - M - L - XL - XXL - XXXL** - 4XL**

10 PCS/PACK & 100 PCS/CARTON

REGULAR FIT

BASIC
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BASIC | T-SHIRT

B&C EXACT 190 /WOMEN - TW 040

SINGLE JERSEY

100% PRE-SHRUNK RING-SPUN COTTON

185 G/M² | XS - S - M - L - XL - XXL

5 PCS/PACK & 25 PCS/CARTON

MEDIUM FIT

BASIC
BY B&C



BASIC | T-SHIRT

B&C EXACT 190 /KIDS - TK 301
SINGLE JERSEY
100% PRE-SHRUNK RING-SPUN COTTON
185 G/M² | 3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 PCS/PACK & 100 PCS/CARTON | REGULAR FIT

BASIC
BY B&C



BASIC | T-SHIRT

B&C EXACT 150 /KIDS - TK 300
SINGLE JERSEY
100% PRE-SHRUNK RING-SPUN COTTON
145 G/M² | 1/2* - 3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 PCS/PACK & 100 PCS/CARTON | REGULAR FIT

BASIC
BY B&C



BASIC | T-SHIRT

B&C EXACT 150 - TU 002

SINGLE JERSEY

100% PRE-SHRUNK RING-SPUN COTTON

145 G/M² | XS* - S - M - L - XL - XXL - XXXL** - 4XL**

10 PCS/PACK & 100 PCS/CARTON

REGULAR FIT

BASIC
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+ /+ 1X1 RIBBED COLLAR WITH ELASTANE FOR PERFECT SHAPE RETENTION

DU♂
CONCEPT

DU♂	DU♂	DU♂	DU♂
WHITE ***	BLACK ***	NAVY ***	RED ***
NATURAL	SAND	BEAR BROWN	YELLOW
GOLD ***	APRICOT	ORANGE ***	FUCHSIA
PURPLE	BURGUNDY	DEEP RED	SKY BLUE
AZURE	TURQUOISE	ATOLL	DIVA BLUE
ROYAL BLUE ***	DENIM	LIGHT NAVY	MINT
PISTACHIO	KELLY GREEN	BOTTLE GREEN ***	KHAKI
ASH ***	SPORT GREY ***	DARK GREY *	REAL TURQUOISE
USED YELLOW	USED RASPBERRY	USED VIOLET	USED WASABI
USED BLACK	PIXEL CORAL		

* COLOURS AVAILABLE IN XS
** COLOURS AVAILABLE IN XXXL - 4XL
♂ EXISTS IN UNISEX /MIDS
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

BASIC | T-SHIRT

B&C WOMEN-ONLY - TW 012

SINGLE JERSEY

100% PRE-SHRUNK RING-SPUN COTTON

145 G/M² | XS - S - M - L - XL - XXL*

10 PCS/PACK & 50 PCS/CARTON

MEDIUM FIT

BASIC
BY B&C



DU♂
CONCEPT

DU♂	DU♂	DU♂	DU♂
WHITE *	BLACK *	NAVY *	RED *
BEAR BROWN	PUMPKIN ORANGE	ROMANTIC PINK	FUCHSIA
SORBET	PURPLE	DEEP RED*	TURQUOISE
ATOLL	SWIMMING POOL	DIVA BLUE	ROYAL BLUE *
INDIGO	PISTACHIO	BOTTLE GREEN *	GREEN MOSS
KHAKI	SPORT GREY*	REAL GREEN	REAL TURQUOISE
USED YELLOW	USED RASPBERRY	USED VIOLET	USED BLACK
PIXEL CORAL			

* COLOURS AVAILABLE IN XXL
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE

BASIC | POLO SHIRT

B&C ID.001 - PU I10
PIQUÉ | 100% PRE-SHRUNK RING-SPUN COTTON
180 G/M² | XS - S - M - L - XL - XXL - XXXL - 4XL
10 PCS/PACK & 50 PCS/CARTON | REGULAR FIT

BASIC
BY B&C



BASIC | POLO SHIRT

B&C ID.001 /WOMEN - PW I11
PIQUÉ | 100% PRE-SHRUNK RING-SPUN COTTON
180 G/M² | XS - S - M - L - XL - XXL - XXXL
5 PCS/PACK & 50 PCS/CARTON | REGULAR FIT

BASIC
BY B&C



BASIC | SWEATSHIRT

B&C ID.002 - WU I20
BRUSHED FLEECE INSIDE
80% COTTON - 20% POLYESTER
280 G/M²
XS - S - M - L - XL - XXL - XXXL - 4XL
5 PCS/PACK & 30 PCS/CARTON
REGULAR FIT

BASIC | SWEATSHIRT

B&C ID.004 - WU I22
BRUSHED FLEECE INSIDE
80% COTTON - 20% POLYESTER
280 G/M²
S - M - L - XL - XXL - XXXL
5 PCS/PACK & 20 PCS/CARTON
REGULAR FIT

BASIC | SWEATSHIRT

B&C ID.003 - WU I21
BRUSHED FLEECE INSIDE
80% COTTON - 20% POLYESTER
280 G/M²
XS - S - M - L - XL - XXL - XXXL - 4XL
5 PCS/PACK & 20 PCS/CARTON
REGULAR FIT

BASIC
BY B&C



BASIC | FLEECE

B&C ID.501 - FU I50
100% POLYESTER ANTI-PILLING MICRO-FLEECE
280 G/M² | XS - S - M - L - XL - XXL - XXXL - 4XL*
5 PCS/PACK & 15 PCS/CARTON | MEDIUM FIT

BASIC
BY B&C



BASIC | FLEECE

B&C ID.501 /WOMEN - FW I51
100% POLYESTER ANTI-PILLING MICRO-FLEECE
280 G/M² | XS - S - M - L - XL - XXL - XXXL*
5 PCS/PACK & 15 PCS/CARTON | MEDIUM FIT

BASIC
BY B&C





The B&C Sirocco is the market reference in windbreakers with its widest colour palette, its choice of sizes, the quality of its fabric and its unique Duo concept.



Available for men, women and kids.



BASIC
BY B&C

BASIC | JACKET

B&C SIROCCO /KIDS - JK 950
THE WINDBREAKER

100% NYLON TAFFETA
3/4 - 5/6 - 7/8 - 9/11 - 12/14
10 PCS/PACK & 50 PCS/CARTON



WHITE	BLACK	NAVY
RED	GOLD	ORANGE
PURPLE	ATOLL	ROYAL BLUE
BOTTLE GREEN	REAL GREEN	ULTRA YELLOW

EXISTS IN WOMEN /UNISEX /KIDS

Windproof, Showerproof,
Water-repellent

- 1- Full zip opening with zip pull
- 2- Hood concealed inside the collar
- 3- Fold-away jacket (K-way® system) in pocket with double slider zip
- 4- Adjustable bottom hem with 2 velcro tabs

BASIC | JACKET

B&C SIROCCO - JU 800
THE WINDBREAKER
100% NYLON TAFFETA
S - M - L - XL - XXL - XXXL*
10 PCS/PACK & 50 PCS/CARTON

BASIC
BY B&C

15
WIDE
COLOUR
RANGE

**DU♂
CONCEPT**

DU♂	DU♂	DU♂	DU♂
WHITE *	BLACK *	NAVY *	RED *
DU♂	DU♂	DU♂	DU♂
GOLD	ORANGE	PURPLE	ATOLL
DU♂	DU♂	DU♂	DU♂
ROYAL BLUE *	BOTTLE GREEN *	REAL GREEN	ULTRA YELLOW
DU♂	DU♂	DU♂	
PIXEL CORAL	PIXEL PINK	PIXEL TURQUOISE	

* COLOURS AVAILABLE IN XXXL
♂ ♀ 👶 EXISTS IN WOMEN /UNISEX /KIDS

Windproof, Showerproof,
Water-repellent

1. Full zip opening with zip pull
2. Adjustable storm hood concealed inside the collar
3. 1 front pocket
4. Fold-away jacket (K-way® system) in pocket with double slider zip
5. Adjustable bottom hem with drawcord

BASIC | JACKET

B&C SIROCCO /WOMEN - JW 902
THE WINDBREAKER
100% NYLON TAFFETA
XS - S - M - L - XL - XXL
10 PCS/PACK & 30 PCS/CARTON

BASIC
BY B&C

13
WIDE
COLOUR
RANGE

**DU♂
CONCEPT**

DU♂	DU♂	DU♂	DU♂
WHITE	BLACK	NAVY	RED
DU♂	DU♂	DU♂	DU♂
ORANGE	PURPLE	ATOLL	ROYAL BLUE
DU♂	DU♂	DU♂	DU♂
REAL GREEN	ULTRA YELLOW	PIXEL CORAL	PIXEL PINK
DU♂			
PIXEL TURQUOISE			

♂ ♀ 👶 EXISTS IN WOMEN /UNISEX /KIDS

Windproof, Showerproof,
Water-repellent, Feminine cut

1. Full zip opening with zip pull
2. Adjustable storm hood concealed inside the collar
3. 2 fronts pockets
4. Fold-away jacket (K-way® system) in pocket with double slider zip
5. Adjustable bottom hem with drawcord

BASIC | JACKET

B&C ID.601 - JU 160
 MODERN LINED WINDBREAKER
 100% POLYESTER 210T TAFFETA
 BODY LINING: 100% POLYESTER TRICOT
 SLEEVE LINING: 100% POLYESTER TAFFETA
 S - M - L - XL - XXL - XXXL
 5 PCS/PACK & 30 PCS/CARTON | MEDIUM FIT

BASIC
 BY B&C



DU
CONCEPT



Windproof, Showerproof,
 Thermo-insulated, Water-repellent

1. Ergonomic hood concealed in collar with velcro closing tabs
2. Self fabric lining inside the collar
3. Forward seams on shoulders for better protection
4. Front zip opening with zip pull
5. Adjustable bottom hem with drawcord
6. 2 front pockets with overlap and 1 inner wallet pocket

BASIC | JACKET

B&C ID.601 /WOMEN - JW 161
 MODERN LINED WINDBREAKER
 100% POLYESTER 210T TAFFETA
 BODY LINING: 100% POLYESTER TRICOT
 SLEEVE LINING: 100% POLYESTER TAFFETA
 XS - S - M - L - XL - XXL
 5 PCS/PACK & 30 PCS/CARTON | MEDIUM FIT

BASIC
 BY B&C



DU
CONCEPT



Windproof, Showerproof,
 Thermo-insulated, Water-repellent,
 Feminine cut

1. Ergonomic hood concealed in collar with velcro closing tabs
2. Self fabric lining inside the collar
3. Forward seams on shoulders for better protection
4. Front zip opening with zip pull
5. Adjustable bottom hem with drawcord
6. 2 front pockets with overlap

BASIC | SOFTSHELL

B&C ID.701 SOFTSHELL - JU I62
 2- LAYER SOFTSHELL JACKET
 WITH COMFORTABLE MICRO-FLEECE INNER
 OUTER LAYER: 96% POLYESTER - 4% ELASTANE
 WOVEN SOFTSHELL 300 G/M²
 INNER LAYER: 100% POLYESTER MICRO-FLEECE
 S - M - L - XL - XXL - XXXL
 5 PCS/PACK & 30 PCS/CARTON

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DUO
CONCEPT



Water-repellent, Windproof,
2-way Stretch

- 1- 2 zipped hand pockets with zipper "garage"
- 2- Full front tone-on-tone SBS zipper
- 3- Lining: anti-pilling micro-fleece
- 4- 2 inner pockets
- 5- Set-in sleeves

BASIC | SOFTSHELL

B&C ID.701 SOFTSHELL /WOMEN - JW I63
 2- LAYER SOFTSHELL JACKET
 WITH COMFORTABLE MICRO-FLEECE INNER
 OUTER LAYER: 96% POLYESTER - 4% ELASTANE
 WOVEN SOFTSHELL 300 G/M²
 INNER LAYER: 100% POLYESTER MICRO-FLEECE
 XS - S - M - L - XL - XXL
 5 PCS/PACK & 10 PCS/CARTON

BASIC
BY B&C



DUO
CONCEPT



Water-repellent, Windproof,
2-way Stretch, Feminine cut

- 1- 2 zipped hand pockets with zipper "garage"
- 2- Full front tone-on-tone SBS zipper
- 3- Lining: anti-pilling micro-fleece
- 4- 2 inner pockets
- 5- Set-in sleeves